

VIDA

Making impact visible

FOR VCSE LEADERS

An affordable digital tool to help you evidence your impact and social value

A simple digital tool that brings your data together, adds trusted external data and turns it into clear evidence of your reach, impact and social value.

VCSE organisations collect lots of useful data, but it's often spread across different systems. Turning it into the evidence funders and commissioners need can take time, skills and resources that organisations simply don't have.

8 in 10

name evidencing impact
and income generation
as a key challenge

81%

say capacity is the
biggest barrier to using
their data and evidence

13%

turn to consultants or
evaluators for data; 38%
say cost is a barrier

UK VCSE Barometer 2025 · Cabinet Office PPN 002

Turn your data into evidence with VIDA:



1. Bring data together

VIDA connects your booking, delivery and case management data in one place.



2. Prove impact

VIDA combines your data with trusted external data, to show your impact and social value, through clear evidence, maps and visuals.



3. Turn evidence into action

VIDA turns your data into insights, social value measures and reports you can use to improve services, demonstrate impact and secure funding.

What this means for you:

- ✓ **Stronger bids.** Show funders and commissioners your reach against local need, backed by official data.
- ✓ **Less time and money on reporting.** Your data is in one place, and VIDA turns it into insights and reports
- ✓ **Clear social value and impact evidence,** built from your own data and trusted external data.
- ✓ **Evidence when you need it.** Your team can access the analysis all year round.

Evidence social value. In real time!

For more information about VIDA scan the code or visit:
www.healthworksne.org.uk

