

VIDA

Making impact visible

FOR FUNDERS AND COMMISSIONERS

VIDA: VIDA: Better impact and social value evidence from the organisations you fund

Social value is increasingly important in funding and contracts.
But many community organisations lack the time and tools to show it, making their impact harder to see.

73%

of VCSEs share data and evidence with funders and commissioners

46%

have no dedicated time for data collection, analysis or reporting

10%

minimum social value weighting in in-scope central government tenders since Oct 2025

UK VCSE Barometer 2025 · Cabinet Office PPN 002

VIDA turns data into evidence:



1. Bring data together

VIDA connects an organisation's booking, delivery and case management data in one place.



2. Prove impact

VIDA combines an organisation's data with trusted external data, to show your impact and social value, through clear evidence, maps and visuals.



3. Turn evidence into action

VIDA turns an organisation's data into insights, social value measures and reports they can use to improve services, demonstrate impact and secure funding.

What this means for you:

- ✓ Evidence grounded in local need, set against the same official datasets you use.
- ✓ Clearer social value and impact figures, built from real delivery data rather than estimates.
- ✓ A fairer playing field for small groups and organisations that can't pay for expensive tools, consultants or evaluators.
- ✓ Capacity, not just reporting. Support your grantees with a tool they can easily use.

Evidence social value. In real time!

For more information about VIDA scan the code or visit:
www.healthworksne.org.uk

